**Historical Dictionary of Japanese Business 2nd edition**

By Stuart D. B. Picken

Japan, although now listed as the world’s third-largest economy after that of the US and China, has been too readily dismissed in the late 20th century as a spent force. This is as unfortunate as it is incorrect for a number of reasons. First, while China is expanding economically, an enormous amount of the impetus for development as well as logistical support is coming from large numbers of Japanese corporations operating in the PRC. Major Japanese enterprises such as Toyota, Sony, and Honda are already in China or are in the process of establishing a presence there. The export of Japanese technology remains an important contribution to China’s development. The benchmark of product quality within Asia and in some areas beyond has been set by Japanese industrial standards.

**International Organizations and Environmental Protection: Conservation and Globalization in the Twentieth Century**

Edited by Wolfram Kaiser and Jan-Henrik Meyer

This volume is the first to comprehensively explore the environmental activities of regional bodies, professional communities, the United Nations, NGOs, and other international organizations during the 20th century.
Agenda is a new independent publisher of books and journals in economics and political economy for students and lecturers in institutions of education worldwide.

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We would be delighted to hear from potential authors excited by the prospect of working with a new publisher and the opportunity to help shape a new list at a time when the economy has never more needed to be better understood.

January 2017
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£60.00
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£16.99

The Political Economy of Brexit
Edited by David Bailey and Leslie Budd

This collection of essays explores the ramifications of Brexit for the UK and European economies. The contributors consider the impact of a weaker and less influential UK economy and provide an important first step in assessing the threats and challenges that a Brexit poses for the UK and wider EU economy. Questions addressed include those dealing with the impact on the manufacturing industries, funding for regional development outside of London, and on wages and labour regulations. Relations between the UK and its closest EU neighbor, the Scottish question; and how the City will maintain its position as Europe’s financial center are also addressed.

October 2016
176 pages
Hardback
9781911116011
£45.00
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Civil Economy: Another Idea of the Market
By Luigino Bruni and Stefano Zamagni

Drawing on the Italian tradition of civic humanism, political economists Luigino Bruni and Stefano Zamagni, advocate the need for a more well-mannered type of economic market—a civil economy—which places well-being, virtue and the common good alongside more familiar economic goals like market share, increased productivity and competitiveness. This book distils much of the authors’ own work over the past 20 years to provide a much-needed introduction to the civil economy approach. It explores its origins and development, examines the thought and ideas of some of its pioneers and main representatives, and explains the many different fields of application of the civil economy, from the determination of gross domestic product to the management of common goods, from welfare to the organization of production and consumption.
The Economics of Music

By Peter Tschmuck

This book offers a concise, rigorous presentation of the economic fundamentals of the music industry in particular and the music economy in general. It highlights the economic principles that govern the music business as an economic good protected by copyright law. The book examines the core sectors of the industry—music publishing, sound recording, the live music market and secondary markets such as advertising and merchandising—and shows how they operate together. It includes analysis of the income streams of musicians and the wider music lobby. The impact of digitization and the economic relevance of new digital formats is given special attention—download services, streaming platforms, mobile music providers, cloud music services as well as music recognition and recommendation systems are all discussed.

The Contradictions of Capital in the Twenty-First Century: The Piketty Opportunity

Edited by Pat Hudson and Keith Tribe

This volume of essays builds upon renewed interest stimulated by the publication in 2014 of Thomas Piketty’s Capital in the Twenty-First Century. It brings together an international team of leading economic historians and economists to provide a comprehensive overview of global developments in the theory, practice and policy of inequality, and its place in the modern world order. The contributors take stock of the key concepts involved—capital, wealth and income, inequality, economic development, financialization—and evaluate the evidence for historical trends in existing national statistical data sources. To the developed economies upon which Piketty drew are added contributions covering Latin America, Africa, India and Japan, providing a global perspective upon a global phenomenon.

The Federal Reserve and its Founders: Wall Street’s Control of US Currency

By Richard A. Naclerio

The US Federal Reserve has been with us for just over 100 years. Founded in response to a major economic panic, it has played a key role in the world economy ever since, including the recent global economic downturn. To fully understand the Federal Reserve and its role today we need to examine its origins and the men that founded it. Using extensive archival sources, Richard Naclerio investigates the highly secretive events that surrounded the Fed’s creation and the bankers, financiers and economists that played a fundamental part in shaping both its organization and the role it was to play over the next century.
行動経済学

**Behavioural Economics**

*The Economy: Key Ideas*

By **Graham Mallard**

The book explores how behavioural economics has advanced our understanding of human preferences, including notions of fairness, reciprocity and inequality aversion. The mental processes involved in decision making, which can vary with the complexity of the decision and ability of the decision-maker to process the information, are also examined. The book also looks at how findings from behavioural economics have been used to alter the decisions people make (i.e. nudging).

生活賃金

**The Living Wage**

*The Economy: Key Ideas*

By **Donald Hirsch** and **Laura Valadez-Martinez**

This short primer traces the origins of the concept of the living wage and seeks to explain the current rise in its fortunes as an economic instrument with a social objective. It examines its impact on labour markets and wage levels, explores how it has been applied, and assesses whether it is an effective measure for raising living standards. Drawing on case studies from France, the Netherlands, the US and the UK, the book offers a broad-ranging analysis of the debates, policy developments, and limitations of wage floors in developed economies.

武器の経済学

**The Economics of Arms**

*The Economics of Big Business*

By **Keith Hartley**

The book begins by defining the industry, explaining why the sector is important, outlining its prime contractors and key supply chains. Its cost categories (from R&D to maintenance), the role of technical innovation, and the sector’s dependence on the monopsony buying power of Government, are all examined. The Military-Industrial-Political-Complex (MIPC) is unpacked and the behaviour of its major agents—national defence agencies, the armed forces, producer groups, political agents (voters, political parties and budget-maximising bureaucracies) is scrutinised, both in times of conflict (expansion) and peace (contraction). The book concludes by considering future trends, such as, whether arms industries are better under state or private ownership, and how they can meet the challenge of new threats in different forms. The discussion throughout is anchored to case studies from all parts of the world, including Brazil, Korea, Japan, Russia as well as UK, US and Europe.
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Paperback 9780226234969 ¥3,300
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The Privileges of Wealth: Rising Inequality and the Growing Racial Divide
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Pharmacology: Value, Politics, and Knowledge in Global Biomedicine

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Yan, Hongliang
*中国におけるヘリテージ・ツーリズム：近代性、アイデンティティ、持続可能性*  
(This book offers new approaches and insights into the relationships between heritage tourism and notions of modernity, identity building and sustainable development in China. It demonstrates that the role of the state, politics, institutional arrangements and tradition have a considerable impact on perceptions of these notions.

Boniface Chimphango
*The Development of African Capital Markets: A Legal and Institutional Approach*  
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Central Banks and Gold: How Tokyo, London, and New York Shaped the Modern World
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As revealed here for the first time, close cooperation between central banks began along an unexpected axis, between London and Tokyo, around the year 1900, with the Bank of England’s secret use of large Bank of Japan funds to intervene in the London markets. Central-bank cooperation became multilateral during World War I—the moment when Japan first emerged as a creditor country. In 1919 and 1920, as Japan, Great Britain, and the United States adopted deflation policies, the results of cooperation were realized in the world’s first globally coordinated program of monetary policy.

Cheung, Yan-Leung et al.
Hong Kong’s Global Financial Centre and China’s Development: Changing Roles and Future Prospects
(Comparative Development and Policy in Asia)
Hardback 2016.12 Routledge
    Hardcover 9781138187658 £95.00

Chin, Eric et al.
金融工学における問題と解決：エクイティ・デリバティブ
Problems and Solutions in Mathematical Finance: Equity Derivatives
(Wiley Finance Series, 2)
Hardback 2016.12 Wiley
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Cline, William R.
Right Balance for Banks—Theory and Evidence on Optimal Capital Requirement
(Policy Analyses in International Economics, 107)
Paperback 2017.02 Peterson Institute
    Paperback 9780881327212 US$24.00

Cooperman, Elizabeth S.
Managing Financial Institutions: A Sustainability Approach
(Routledge International Studies in Money and Banking)
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Le Bellac, Mathieu & Viricel, Arnaud
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Murphy, Sharon Ann
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Other People’s Money: How Banking Worked in the Early American Republic
(How Things Worked)
208 pages 2017.03 Johns Hopkins U.P.
    Hardcover 9781421421742 US$55.00

Sandbu, Martin
Europe’s Orphan: The Future of the Euro and the Politics of Debt, updated ed
336 pages 2017.02 Princeton U.P.
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Subacchi, Paola
The People’s Money: How China is Building a Global Currency
256 pages 2016.12 Columbia U.P.
    Hardcover 9780231173469 US$35.00

Vaughan, Liam & Finch, Gavin
The Fix: How Bankers Lied, Cheated and Colluded to Rig the World’s Most Important Number
(Bloomberg)
216 pages 2016.12 Wiley
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Preda, Alex
Noise: Living and Trading in Electronic Finance
264 pages 2017.02 Univ. of Chicago Pr.
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<td>History of the Future of Economic Growth: Historical Roots of Current Debates on Sustainable Degrowth</td>
<td>Borowy, Iris &amp; Schmelzer, Matthias (ed.)</td>
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<td>240</td>
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<td>The Economics of Land Markets and Their Regulation</td>
<td>Cheshire, Paul C. (ed.)</td>
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**Handbook of Transitions to Energy and Climate Security**

*Routledge International Handbooks*

**Edited by Robert E. Looney**

This title thoroughly discusses the transformation of the energy security policy arena brought on by two dramatic developments—the increased potential availability of energy in many parts of the world on the supply side, and on the demand side increasing concerns over the harmful effects on the environment brought on by the use of fossil fuels.

**Energy Security in Asia and Eurasia**

*Routledge Contemporary Asia*

**Edited by Mike M. Mochizuki and Deepa M. Ollapally**

This book focuses on Asia, where global demand for energy is now concentrated in the aspiring and rising powers of the region: China, India, Japan, and South Korea, and also recognises the importance of Russia as a growing energy supplier. Contributions by experts in the field provide detailed and parallel case studies. Shedding light on the ongoing debate in the literature regarding energy outlooks of major Asian states, they analyse whether energy policies are expected to evolve along market oriented cooperative lines or more competitive and even destructive mercantile, nationalist lines. The book argues that states are not unitary actors even in the key energy security arena and there are competing and contrasting viewpoints in Asian states on energy security.

**Communism for Kids**

*MIT Press*

**By Bini Adamczak / Translated by Jacob Blumenfeld and Sophie Lewis**

This little book presents political theory in the simple terms of a children’s story, accompanied by illustrations of lovable little revolutionaries experiencing their political awakening. It all unfolds like a story, with jealous princesses, fancy swords, displaced peasants, mean bosses, and tired workers—not to mention a Ouija board, a talking chair, and a big pot called “the state.” Before they know it, readers are learning about the economic history of feudalism, class struggles in capitalism, different ideas of communism, and more. Finally, competition between two factories leads to a crisis that the workers attempt to solve in six different ways (most of them borrowed from historic models of communist or socialist change). Each attempt fails, since true communism is not so easy after all. But it’s also not that hard. At last, the people take everything into their own hands and decide for themselves how to continue. Happy ending? Only the future will tell. With an epilogue that goes deeper into the theoretical issues behind the story, this book is perfect for all ages and all who desire a better world.
Hale argues that our unique burden as human beings is that we can act for reasons, good or bad. If nature is cruel, we still need to be environmentally conscientious. Much of the time nature can be bad—in order to show that even war, the authors demonstrate that there are many examples of and mechanisms for more peaceful dispute resolution regarding natural resources, even in the face of water paucity and climate change.

Although media coverage and some scholars tend to cast nature as leading inexorably toward armed conflict and war, the authors demonstrate that there are many examples of and mechanisms for more peaceful dispute resolution regarding natural resources, even in the face of water paucity and climate change.

For years, environmentalists have insisted that nature is fundamentally good. In this book, Hale adopts the opposite position—that much of the time nature can be bad—in order to show that even if nature is cruel, we still need to be environmentally conscientious. Hale argues that our unique burden as human beings is that we can act for reasons, good or bad.
Environmental Communication Pedagogy and Practice
(Routledge Studies in Environmental Communication and Media)
288 pages 2017.01 Routledge
Hardback 9781138673090 £90.00

Eating the Ocean
200 pages 2016.12 Duke U.P.
Hardback 9780822362135 US$79.95
Paperback 9780822362357 US$22.95

A Guide to Renewable Energy Policy in the EU
204 pages 2017.01 Edward Elgar
Hardback 9781783471553 £70.00

When Things Become Property: Land Reform, Authority and Value in Postsocialist Europe and Asia
(Max Planck Studies in Anthropology and Economy, 3)
266 pages 2007.02 Berghahn
Hardback 9781853345111 US$120.00
Paperback 9781853345587 US$34.95

Water and Food Security: Resource Management and Agricultural Production in Africa
544 pages 2017.02 I.B. Tauris
Hardback 9781784534554 £85.00

A Guide to Renewable Energy Policy in the EU
288 pages 2017.01 Routledge
Hardback 9781138673090 £90.00

Probyn, Elspeth
Eating the Ocean
200 pages 2016.12 Duke U.P.
Hardback 9780822362135 US$79.95
Paperback 9780822362357 US$22.95

Moving away from a simplified food politics that is largely land based, Elspeth Probyn looks at food politics from an ocean-centric perspective by tracing the global movement of several marine species to explore the complex and entangled relationship between humans and fish.

Milstein, Tema et al. (ed.)
Environmental Sustainability and American Public Administration: Past, Present, and Future
356 pages 2017.01 Lexington Books
Hardback 9781498509664 US$95.00

This book discusses the many meanings of “sustainability,” explores the importance of economics in environmental policy-making, and highlights the schools of thought in environmental ethics. It concludes that public administrators can play an important role in ensuring that environmental sustainability is an integral part of American government.

Nagtzaam, Gerry
Arctic Futures: The New Geopolitics of Energy
256 pages 2017.01 I.B. Tauris
Hardback 9781848853805 £45.00

“Aought to be” have developed over time and what happens when these ideals are implemented by the National Park Service (NPS).

Watt, Laura Alice
The Paradox of Preservation: Wilderness and Working Landscapes at Point Reyes National Seashore
368 pages 2017.01 U. of California Pr.
Hardback 97805202777076 US$85.00
Paperback 9780520277083 US$26.95

Point Reyes National Seashore has a long history as a working landscape; yet, since 1962 it has also been managed as a National Seashore. This title chronicles how national ideals about what a park “ought to be” have developed over time and what happens when these ideals are implemented by the National Park Service (NPS).

Wellburn, Dominic
Rawls and the Environmental Crisis
(Routledge Explorations in Environmental Studies)
184 pages 2017.01 Routledge
Hardback 9780415721721 £90.00

Weston, Kath
Animate Planet: Making Visceral Sense of Living in a High-Tech Ecologically Damaged World
(Anima)
264 pages 2017.01 Duke U.P.
Hardback 9780822362104 US$89.95
Paperback 9780822362236 US$24.95

Kath Weston addresses the emergence of a new animism in the context of food, energy, water, and climate to trace how new intimacies between humans, animals, and the environment are emerging as people attempt to understand how the high-tech ecologically damaged world they have made is remaking them.

Wu, Wen-Jie
Economics of Planning Policies in China: Infrastructure, Location and Cities
Regions and Cities
256 pages 2017.01 Routledge
Hardback 9781138790452 £95.00

Yuan, Yan-Ping (ed.)
New Energy and Sustainable Development—Proceedings of 2016 International Conference (NESD 2016)
800 pages 2017.01 World Scientific
Hardback 9789813142572 ¥32,490

Alemdogru, Ayca
Youth Unemployment in Turkey: Social Inequality, Education and Politics
240 pages 2017.02 I.B. Tauris
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Rakopoulos, Theodoros
From Clans to Co-Ops: Confiscated Mafia Land in Sicily
(The Human Economy, 4)
244 pages  2017.02  Berghahn
Hardback  9781785334009  US$95.00

Karakatsanis, Leonidas & Papadogiannis, Nikolaos (ed.)
Politics of Culture in Turkey, Greece & Cyprus: Performing the Left Since the Sixties
(Routledge Advances in Mediterranean Studies)
352 pages  2017.03  Routledge
Hardback  9781138914452  £90.00

Murthy, Viren & Joyce, C. H. Liu (ed.)
East-Asian Marxisms and Their Trajectories
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256 pages  2017.02  Routledge
Hardback  9781138919846  £90.00

Roberts, William Clare
Marx’s Inferno: The Political Theory of Capital
304 pages  2016.12  Princeton U.P.
Hardback  9780691172903  ¥4,500

Finley, Carmel
All the Boats on the Ocean: How Government Subsidies Led to Global Overfishing
224 pages  2017.02  Univ. of Chicago Pr.
Hardback  9780226443379  ¥5,400

Hinchliffe, Steve et al.
Pathological Lives: Disease, Space and Biopolitics
(RGS-IBG Book Series)
264 pages  2016.12  Wiley
Hardback  9781118997598  US$94.95
Paperback  9781118997604  US$39.95

Lymbery, Philip
Dead Zone: Where the Wild Things Were
384 pages  2017.03  Bloomsbury Academic
Paperback  9781408868263  £12.99

This series of books provides short, accessible introductions to the economics of major business sector—from airlines to supermarkets, music to pharmaceuticals—explaining how they function and operate. Drawing on case-study material where appropriate, each book examines their business model and economic strategy, how they compete, price, seek efficiencies, manage suppliers, and maximise productivity. They explore the determinants of profitability, how margin is calculated and cash managed. Each book considers the unique issues facing each sector’s future, as well as more general cross-sector challenges, which may be ethical, technological, or environmental. The series will also explore wider questions thrown up by the concentration of economic power, such as the impact on labour, consumers and investors, and the influence corporations have on government policy.

Titles
- The Economics of Airlines  (forthcoming) by Volodymyr Bilotkach
- The Economics of Arms  by Keith Hartley  (see page 4)
- The Economics of Music  by Peter Tschmuck  (see page 3)
- The Economics of Oil and Gas  (forthcoming) by Xiaoyi Mu

The Economics of Big Business (Agenda Publishing)
(本シリーズとアジェンダ出版については2〜4ページをご覧ください。)

政治理論・思想・イデオロギー

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Edited by Felix Munoz Garcia, et al.

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Edited by John Whalley, et al.

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