



ECONOMICS & FINANCE BOOK NEWS

洋書新刊・近刊ご案内 December 2016

January 2017

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ROWMAN & LITTLEFIELD

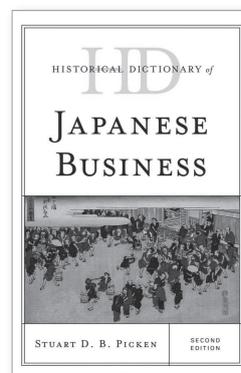
日本ビジネス史事典 第2版

Historical Dictionary of Japanese Business 2nd edition

Historical Dictionaries of Professions and Industries

By **Stuart D. B. Picken**

Japan, although now listed as the world's third-largest economy after that of the US and China, has been too readily dismissed in the late 20th century as a spent force. This is as unfortunate as it is incorrect for a number of reasons. First, while China is expanding economically, an enormous amount of the impetus for development as well as logistical support is coming from large numbers of Japanese corporations operating in the PRC. Major Japanese enterprises such as Toyota, Sony, and Honda are already in China or are in the process of establishing a presence there. The export of Japanese technology remains an important contribution to China's development. The benchmark of product quality within Asia and in some areas beyond has been set by Japanese industrial standards.



December 2016

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BERGHAHN

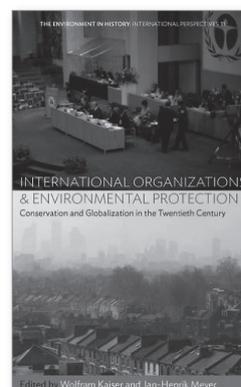
国際機関と環境保護：
20世紀における保全とグローバル化

International Organizations and Environmental Protection: Conservation and Globalization in the Twentieth Century

Environment in History: International Perspectives, 11

Edited by **Wolfram Kaiser** and **Jan-Henrik Meyer**

This volume is the first to comprehensively explore the environmental activities of regional bodies, professional communities, the United Nations, NGOs, and other international organizations during the 20th century.



MHFM

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今回の出版社紹介: Agenda Publishing (page 2) ▶

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Agenda is a new independent publisher of books and journals in economics and political economy for students and lecturers in institutions of education worldwide.

Agenda's publishing aims to facilitate access to economic ideas for a readership that has traditionally found them forbidding and inaccessible, whether in the wider social sciences or in the public square, yet who nevertheless wish to gain a greater understanding of how the economy works. As well as opening up the work of mainstream economics, Agenda's program also represents the work of other traditions and methodologies, as well as more ethically- and historically-informed studies.

All our books go through a rigorous process of peer review commensurate with the best scholarly publishing and we aim to add value throughout the production process.

Our first list is a good representation of what the coming years will bring, ranging as it does from textbooks, short primers, policy-focused books to edited collections and research monographs. With many series initiatives underway—in political economy, economic geography, feminist economics, heterodox economics, regional studies, finance and the history of economic thought—we look forward to seeing the publishing grow and mature into a list to rank alongside the best.

We would be delighted to hear from potential authors excited by the prospect of working with a new publisher and the opportunity to help shape a new list at a time when the economy has never more needed to be better understood.

January 2017

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英EU離脱の政治経済学

The Political Economy of Brexit

Edited by **David Bailey** and **Leslie Budd**

This collection of essays explores the ramifications of Brexit for the UK and European economies. The contributors consider the impact of a weaker and less-influential UK economy and provide an important first step in assessing the threats and challenges that a Brexit poses for the UK and wider EU economy. Questions addressed include those dealing with the impact on the manufacturing industries, funding for regional development outside of London, and on wages and labour regulations. Relations between the UK and its closest EU neighbor; the Scottish question; and how the City will maintain its position as Europe's financial center are also addressed.



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市民経済：市場に対する新たな発想

Civil Economy: Another Idea of the Market

By **Luigino Bruni** and **Stefano Zamagni**

Drawing on the Italian tradition of civic humanism, political economists Luigino Bruni and Stefano Zamagni, advocate the need for a more well-mannered type of economic market—a civil economy—which places well-being, virtue and the common good alongside more familiar economic goals like market share, increased productivity and competitiveness. This book distils much of the authors' own work over the past 20 years to provide a much-needed introduction to the civil economy approach. It explores its origins and development, examines the thought and ideas of some of its pioneers and main representatives, and explains the many different fields of application of the civil economy, from the determination of gross domestic product to the management of common goods, from welfare to the organization of production and consumption.



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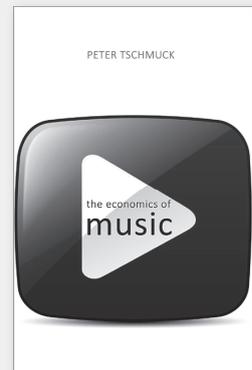
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音楽の経済学

The Economics of Music
The Economics of Big Business

By **Peter Tschmuck**

This book offers a concise, rigorous presentation of the economic fundamentals of the music industry in particular and the music economy in general. It highlights the economic principles that govern the music business as an economic good protected by copyright law. The book examines the core sectors of the industry—music publishing, sound recording, the live music market and secondary markets such as advertising and merchandising—and shows how they operate together. It includes analysis of the income streams of musicians and the wider music lobby. The impact of digitization and the economic relevance of new digital formats is given special attention—download services, streaming platforms, mobile music providers, cloud music services as well as music recognition and recommendation systems are all discussed.



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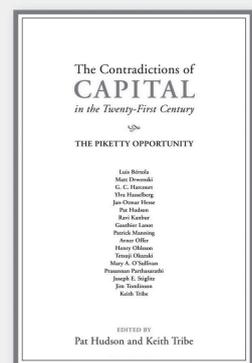
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21世紀の資本の矛盾: ピケティのチャンス

The Contradictions of Capital in the Twenty-First Century: The Piketty Opportunity

Edited by **Pat Hudson** and **Keith Tribe**

This volume of essays builds upon renewed interest stimulated by the publication in 2014 of Thomas Piketty's *Capital in the Twenty-First Century*. It brings together an international team of leading economic historians and economists to provide a comprehensive overview of global developments in the theory, practice and policy of inequality, and its place in the modern world order. The contributors take stock of the key concepts involved—capital, wealth and income, inequality, economic development, financialization—and evaluate the evidence for historical trends in existing national statistical data sources. To the developed economies upon which Piketty drew are added contributions covering Latin America, Africa, India and Japan, providing a global perspective upon a global phenomenon.



March 2017

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連邦準備銀行とその創立者たち: ウォール街の米ドル管理

The Federal Reserve and its Founders: Wall Street's Control of US Currency

By **Richard A. Naglerio**

The US Federal Reserve has been with us for just over 100 years. Founded in response to a major economic panic, it has played a key role in the world economy ever since, including the recent global economic downturn. To fully understand the Federal Reserve and its role today we need to examine its origins and the men that founded it. Using extensive archival sources, Richard Naglerio investigates the highly secretive events that surrounded the Fed's creation and the bankers, financiers and economists that played a fundamental part in shaping both its organization and the role it was to play over the next century.



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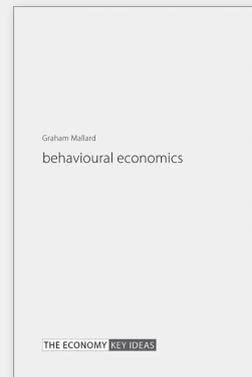
行動経済学

Behavioural Economics

The Economy: Key Ideas

By **Graham Mallard**

The book explores how behavioural economics has advanced our understanding of human preferences, including notions of fairness, reciprocity and inequality aversion. The mental processes involved in decision making, which can vary with the complexity of the decision and ability of the decision-maker to process the information, are also examined. The book also looks at how findings from behavioural economics have been used to alter the decisions people make (i.e. nudging).



May 2017

176 pages

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生活賃金

The Living Wage

The Economy: Key Ideas

By **Donald Hirsch** and **Laura Valadez-Martinez**

This short primer traces the origins of the concept of the living wage and seeks to explain the current rise in its fortunes as an economic instrument with a social objective. It examines its impact on labour markets and wage levels, explores how it has been applied, and assesses whether it is an effective measure for raising living standards. Drawing on case studies from France, the Netherlands, the US and the UK, the book offers a broad-ranging analysis of the debates, policy developments, and limitations of wage floors in developed economies.



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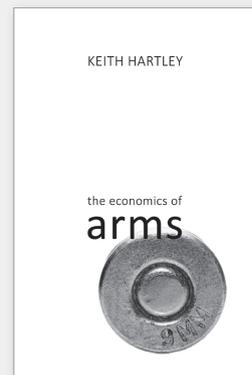
武器の経済学

The Economics of Arms

The Economics of Big Business

By **Keith Hartley**

The book begins by defining the industry, explaining why the sector is important, outlining its prime contractors and key supply chains. Its cost categories (from R&D to maintenance), the role of technical innovation, and the sector's dependence on the monopsony buying power of Government, are all examined. The Military-Industrial-Political-Complex (MIPC) is unpacked and the behaviour of its major agents—national defence agencies, the armed forces, producer groups, political agents (voters, political parties and budget-maximising bureaucracies) is scrutinised, both in times of conflict (expansion) and peace (contraction). The book concludes by considering future trends, such as, whether arms industries are better under state or private ownership, and how they can meet the challenge of new threats in different forms. The discussion throughout is anchored to case studies from all parts of the world, including Brazil, Korea, Japan, Russia as well as UK, US and Europe.



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Mann, Geoff

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Edited by **Tae-Hee Jo**, *et al.*

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Schefold, Bertram

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Shum, Matthew

Econometric Models for Industrial Organization

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Sunder Rajan, Kaushik

ファーマクラシー：グローバルな生体臨床医学における価値、政治、知識

Pharmacocracy: Value, Politics, and Knowledge in Global Biomedicine

(Experimental Futures)

360 pages 2017:03 Duke U.P.

Hardback	9780822363132	US\$99.95
Paperback	9780822363279	US\$27.95

Rajan traces the structure and operation of what he calls pharmacocracy—a concept explaining the global hegemony of the multinational pharmaceutical industry. He outlines pharmacocracy's logic in two case studies from contemporary India to demonstrate the stakes of its intersection with health, politics, democracy, and global capital.

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Bridge, Simon

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Essers, Caroline & Verduyn, Karen (ed.)

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Albrecht, Julia N. (ed.)

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(CABI Series in Tourism Management Research)

208 pages 2016:12 CABI

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Visitor management (VM) may be considered as a component of destination management at all levels of a destination, and involving a wide range of stakeholders. This book demonstrates current knowledge on VM and provides insight into conceptual issues.

Bernan Press (ed.)

農業統計

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Agricultural Statistics is published each year to meet the diverse need for a reliable reference book on agricultural production, supplies, consumption, facilities, costs, and returns. Its tables of annual data cover a wide variety of facts in forms suited to most common use.

Blanc, Paul David

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Gountas, John

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Hall, C. Michael *et al.*

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240 pages 2017:02 Channel View

Hardback	9781845415983	£99.95
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This book offers a comprehensive global examination of the relationship between public transport and tourism. It offers a unique analysis of the transport experience and shows how the public transport system, the tourism industry and the environment all benefit when public transport is widely used by tourists.

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608 pages

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9781783476824
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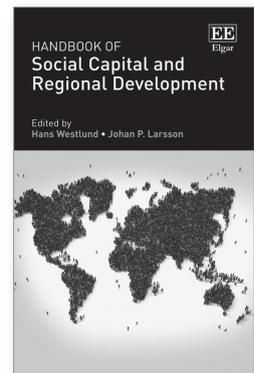
EDWARD ELGAR

社会資本と地域開発ハンドブック

Handbook of Social Capital and Regional Development

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The role of social capital in regional development is a multifaceted topic which is studied all over the world using various methods and across numerous disciplines.



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A burgeoning tourism industry accompanied by a growing demand for employees has translated into an increasing need for tourism education to adequately prepare the workforce equipped to serve the present and future needs of the industry.

Hall, Derek (ed.)

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By scrutinising the relationships between geopolitics and tourism within the region, the text looks at the important historical role of Central and Eastern Europe (CEE) in geopolitical thinking.

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This book combines phenomenology and political economy to offer new approaches for analyses of human-environment relations and technologies. It contributes to the social studies of fisheries through an analysis of how fishing practices and social relations are shaped by political economy.

Hughes, David McDermott

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Tourism and Memories of Home: Migrants, Displaced People, Exiles and Diasporic Communities

(Tourism and Cultural Change)

296 pages 2017:02 Channel View

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Paperback 9781845416027 £34.95

This book investigates 'home' and 'homeland' as destinations of touristic journeys and adds to recent scholarly interest in the intersection between tourism and migration. It covers the temporary visits and journeys in search of home and homelands by migrants, displaced people, exiles and diasporic communities.

McMahon, Brian

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Here is a comprehensive and practical collection of data from as early as 1890 that reflects the nation's economic performance. It provides over 80 years of annual, quarterly, and monthly data in industrial and demographic detail including key indicators such as: gross domestic product, personal income, spending, saving, employment, unemployment, the capital stock, and more.

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Training in research methods is increasingly important for students of tourism, and this broad, accessible textbook outlines the concepts and tools essential to understand, manage, and conduct research.

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This book combines academic analysis and critical exploration to examine national narratives in the context of tourism and events. It explores how particular narratives are woven to tell (and sell) a national story and closely examines how national texts create key archival imagery that can promote tourism and events and shape national identity.

Yan, Hongliang

中国におけるヘリテージ・ツーリズム: 近代性、アイデンティティ、持続可能性

Heritage Tourism in China: Modernity, Identity and Sustainability

(Tourism and Cultural Change)

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This book offers new approaches and insights into the relationships between heritage tourism and notions of modernity, identity building and sustainable development in China. It demonstrates that the role of the state, politics, institutional arrangements and tradition have a considerable impact on perceptions of these notions.

通貨・金融・保険

Boniface Chimpango

The Development of African Capital Markets: A Legal and Institutional Approach

(Routledge Contemporary Africa)

272 pages 2017:01 Routledge

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Bytheway, Simon James & Metzler, Mark

中央銀行とゴールド：東京、ロンドン、ニューヨークがどのように現代社会を形作ったか

Central Banks and Gold: How Tokyo, London, and New York Shaped the Modern World

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As revealed here for the first time, close cooperation between central banks began along an unexpected axis, between London and Tokyo, around the year 1900, with the Bank of England's secret use of large Bank of Japan funds to intervene in the London markets. Central-bank cooperation became multilateral during World War I—the moment when Japan first emerged as a creditor country. In 1919 and 1920, as Japan, Great Britain, and the United States adopted deflation policies, the results of cooperation were realized in the world's first globally coordinated program of monetary policy.

Cheung, Yan-Leung *et al.*

Hong Kong's Global Financial Centre and China's Development: Changing Roles and Future Prospects

(*Comparative Development and Policy in Asia*)

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Chin, Eric *et al.*

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Problems and Solutions in Mathematical Finance: Equity Derivatives

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Detailed guidance on the mathematics behind equity derivatives *Problems and Solutions in Mathematical Finance Volume II* is an innovative reference for quantitative practitioners and students, providing guidance through a range of mathematical problems encountered in the finance industry.

Cline, William R.

Right Balance for Banks—Theory and Evidence on Optimal Capital Requirement

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Goldstein, Morris

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Murphy, Sharon Ann

他人の金：初期のアメリカ共和制における銀行取引

Other People's Money: How Banking Worked in the Early American Republic

(*How Things Worked*)

208 pages 2017:03 Johns Hopkins U.P.

Hardback 9781421421742 US\$55.00

Paperback 9781421421759 US\$19.95

By helping readers understand the financial history of this period and the way banking shaped the society in which ordinary Americans lived and worked, this book broadens and deepens our knowledge of the Early American Republic.

Nesvetailova, Anastasia (ed.)

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Scharfman, Jason A

Hedge Fund Compliance: Risks, Regulation, and Management

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Venezia, Itzhak (ed.)

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国際経済・国際金融・貿易

Cheung, Yin-Wong *et al.*

The RMB Exchange Rate: Past, Current, and Future

200 pages 2017:01 World Scientific

Hardback 9789814675499 ¥15,460

Goldstein, Morris

貿易、通貨、金融

Trade, Currencies, and Finance

490 pages 2017:03 World Scientific

Hardback 9789814749572 ¥24,890

The book includes selected papers of Morris Goldstein on the following topics in international macroeconomics: international trade, currency regimes, exchange rate policy, international policy coordination, banking, financial crises, financial regulation, IMF policies, and China's exchange rate policy.

Taylor, Ian

Global Governance and Transnationalizing Capitalist Hegemony: The Myth of the 'Emerging Powers'

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Toh, Han Shih

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Van den Berg, Hendrik

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Zhang, Jie (ed.)

China's Belt and Road Initiatives and its Neighboring Diplomacy

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Armstrong, Melanie

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(Critical Environments: Nature, Science, and Politics, 2)

312 pages 2017:01 U. of California Pr.

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The US government has spent billions of dollars to prepare the nation for bioterrorism despite the extremely rare occurrence of biological attacks in American history. This book argues that bioterrorism has emerged as a prominent fear in the modern age, arising with the production of new forms of microbial nature and the changing practices of warfare.

Athanassakis, Yanoula

Environmental Justice in Contemporary U.S. Narratives

(Routledge Environmental Humanities)

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Bhaduri, Anik *et al.* (ed.)

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Chen, Shaofeng

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9781857437454
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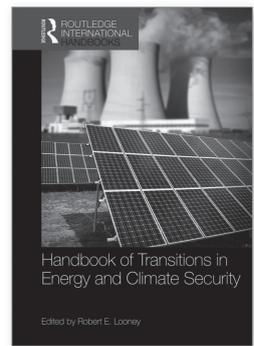
ROUTLEDGE

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**Handbook of Transitions to Energy and
Climate Security**

Routledge International Handbooks

Edited by **Robert E. Looney**

This title thoroughly discusses the transformation of the energy security policy arena brought on by two dramatic developments—the increased potential availability of energy in many parts of the world on the supply side, and on the demand side increasing concerns over the harmful effects on the environment brought on by the use of fossil fuels.



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224 pages

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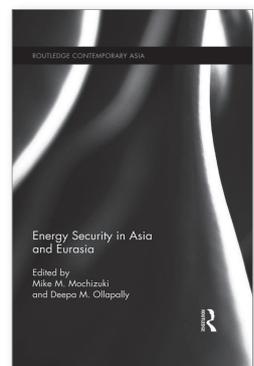
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アジアとユーラシアにおけるエネルギー安全保障
Energy Security in Asia and Eurasia

Routledge Contemporary Asia

Edited by **Mike M. Mochizuki** and **Deepa M. Ollapally**

This book focuses on Asia, where global demand for energy is now concentrated in the aspiring and rising powers of the region: China, India, Japan and South Korea, and also recognises the importance of Russia as a growing energy supplier. Contributions by experts in the field provide detailed and parallel case studies. Shedding light on the ongoing debate in the literature regarding energy outlooks of major Asian states, they analyse whether energy policies are expected to evolve along market oriented cooperative lines or more competitive and even destructive mercantile, nationalist lines. The book argues that states are not unitary actors even in the key energy security arena and there are competing and contrasting viewpoints in Asian states on energy security.



March 2017
112 pages

Paperback
9780262533355
US\$12.95

MIT PRESS

子どものための Kommunismus
Communism for Kids

By **Bini Adamczak** / Translated by **Jacob Blumenfeld** and **Sophie Lewis**

This little book presents political theory in the simple terms of a children's story, accompanied by illustrations of lovable little revolutionaries experiencing their political awakening. It all unfolds like a story, with jealous princesses, fancy swords, displaced peasants, mean bosses, and tired workers—not to mention a Ouija board, a talking chair, and a big pot called "the state." Before they know it, readers are learning about the economic history of feudalism, class struggles in capitalism, different ideas of communism, and more. Finally, competition between two factories leads to a crisis that the workers attempt to solve in six different ways (most of them borrowed from historic models of communist or socialist change). Each attempt fails, since true communism is not so easy after all. But it's also not that hard. At last, the people take everything into their own hands and decide for themselves how to continue. Happy ending? Only the future will tell. With an epilogue that goes deeper into the theoretical issues behind the story, this book is perfect for all ages and all who desire a better world.



Cook, Hadrian H.

The Protection and Conservation of Water Resources

512 pages 2017:03 Wiley
Hardback 9781119970040 US\$125.00

Dinar, Shlomi & Dinar, Ariel

世界的水不足と変動：政治的境界を越えた資源利用の管理

International Water Scarcity and Variability: Managing Resource Use Across Political Boundaries

248 pages 2016:12 U. of California Pr.
Hardback 9780520283077 US\$85.00
Paperback 9780520292789 US\$29.95

Although media coverage and some scholars tend to cast natural resource shortages as leading inexorably toward armed conflict and war, the authors demonstrate that there are many examples of and mechanisms for more peaceful dispute resolution regarding natural resources, even in the face of water paucity and climate change.

El-Maiar, Salem

Water Security in Libya

(*International Library of Human Geography, 25*)
224 pages 2017:02 I.B. Tauris
Hardback 9781780769448 £59.00

Gardi, Ciro (ed.)

Urban Expansion, Land Cover and Soil Ecosystem Services

352 pages 2017:03 Routledge
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Hale, Benjamin

荒れ狂う物騒なもの：自然と人間性

The Wild and the Wicked: On Nature and Human Nature

312 pages 2017:01 MIT Pr.
Hardback 9780262035408 US\$29.95

For years, environmentalists have insisted that nature is fundamentally good. In this book, Hale adopts the opposite position—that much of the time nature can be bad—in order to show that even if nature is cruel, we still need to be environmentally conscientious. Hale argues that our unique burden as human beings is that we can act for reasons, good or bad.

Heal, Geoffrey

Endangered Economies: How the Neglect of Nature Threatens Our Prosperity

240 pages 2017:01 Columbia U.P.
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Jackson, Tim

Prosperity Without Growth: Foundations for the Economy of Tomorrow, 2nd ed

336 pages 2016:12 Routledge
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Kaplan, David M. (ed.)

哲学、テクノロジー、環境

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Paperback 9780262533164 US\$30.00

Drawing on preliminary results from a massive study conducted by the World Bank to probe the links between stabilization and growth, Cooper examines the experience of developing countries faced by the oil shocks of the 1970s and the debt crisis of the 1980s.

Kasperson, Roger E. (ed.)

Risk Conundrums: Solving Unsolvables Problems

(*Earthscan Risk in Society*)
288 pages 2017:01 Routledge
Hardback 9781138956063 £85.00
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Kauko, Tom J.

Pricing and Sustainability of Urban Real Estate

160 pages 2016:12 Routledge
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Kershaw, John A. *et al.*

Forest Mensuration, 5th ed

632 pages 2016:12 Wiley
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Knoll, Martin *et al.* (ed.)

**失われた河、見いだされた河：都市と河川の関係を再考する
Rivers Lost, Rivers Regained: Rethinking City-River Relations**

(*History of the Urban Environment*)
368 pages 2017:03 U. of Pittsburgh Pr.
Hardback 9780822944591 US\$45.95

Many cities across the globe are rediscovering their rivers. After decades or even centuries of environmental decline and cultural neglect, waterfronts have been revamped and become focal points of urban life again. This volume traces the complex and winding history of how cities have appropriated, lost, and regained their rivers.

Markandya, Anil *et al.* (ed.)

気候変動ファイナンス：理論と実践

Climate Finance: Theory and Practice

(*World Scientific Series on the Economics of Climate Change, 2*)
300 pages 2017:02 World Scientific
Hardback 9789814641807 ¥19,390

How is the struggle against climate change financed? This book gives an overview of the key debates that have emerged in the field of climate finance, including those concerned with efficiency, equity, justice, and contribution to the public good between developed and developing countries.

Martinez, J. Michael

環境持続可能性とアメリカの行政: 過去、現在、未来
Environmental Sustainability and American Public Administration: Past, Present, and Future

356 pages 2017:01 Lexington Books
Hardback 9781498509664 US\$95.00

This book discusses the many meanings of "sustainability," explores the importance of economics in environmental policy-making, and highlights the schools of thought in environmental ethics. It concludes that public administrators can play an important role in ensuring that environmental sustainability is an integral part of American government.

Milstein, Tema *et al.* (ed.)

Environmental Communication Pedagogy and Practice

(*Routledge Studies in Environmental Communication and Media*)
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Nagtzaam, Gerry

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Powell, Richard

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Sandoval, Israel Solorio *et al.* (ed.)

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Welburn, Dominic

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Weston, Kath

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Kath Weston addresses the emergence of a new animism in the context of food, energy, water, and climate to trace how new intimacies between humans, animals, and the environment are emerging as people attempt to understand how the high-tech ecologically damaged world they have made is remaking them.

Wu, Wen-Jie

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Hinchliffe, Steve *et al.*

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Lymbery, Philip

デッドゾーン：野生動物のいたところ

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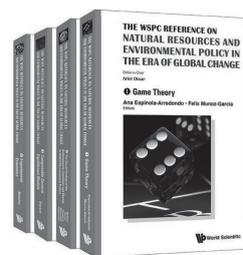
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